



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Putnam Partners
1322 G St. SE
Washington, DC 20003

Contract # 5315349

Schedule Dates 07/06/22-07/17/22
Advertiser Marc Elrich for County Executive-D (125189)
Agency Putnam Partners (19148)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 1162- ADD (1752573)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 11162
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 07/04/22
Last Modified 07/04/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$2,227.50
Net Total \$12,622.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	28	\$14,850.00
Grand Total:	28	\$14,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	9A- Live with Kelly	1			X	X	X			1	\$300.00	\$300.00	Washington (WJLA)		7/4/22
2.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	9A- Live with Kelly	1			X					1	\$300.00	\$300.00	Washington (WJLA)		7/4/22
3.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	10A- News-Good Morning Washington at 10a	2			X	X	X			2	\$250.00	\$500.00	Washington (WJLA)		7/4/22
4.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	10A- News-Good Morning Washington at 10a	1			X	X	X			1	\$250.00	\$250.00	Washington (WJLA)		7/4/22
5.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	10:58:25A- ABC-The View	1			X	X	X			1	\$650.00	\$650.00	Washington (WJLA)		7/4/22
6.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	2			X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		7/4/22
7.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1			X	X	X			1	\$400.00	\$400.00	Washington (WJLA)		7/4/22
8.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	2P- ABC-General Hospital	1			X	X	X			1	\$400.00	\$400.00	Washington (WJLA)		7/4/22
9.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	1			X	X	X			1	\$450.00	\$450.00	Washington (WJLA)		7/4/22
10.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	1			X	X	X			1	\$900.00	\$900.00	Washington (WJLA)		7/4/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	6:58:46P- Wheel Of Fortune	1			X	X	X			1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/4/22
12.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	7:27:41P- Jeopardy	1			X	X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)		7/4/22
13.0	Normal Line / SPOT	07/06/22-07/15/22	3	:30	11:35P- ABC-Jimmy Kimmel	1			X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		7/4/22
14.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	12:37A- ABC-Nightline	2			X	X	X			2	\$100.00	\$200.00	Washington (WJLA)		7/4/22
15.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	12:37A- ABC-Nightline	1			X	X	X			1	\$100.00	\$100.00	Washington (WJLA)		7/4/22
16.0	Normal Line / SPOT	07/09/22-07/09/22	3	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$300.00	\$300.00	Washington (WJLA)		7/4/22
17.0	Normal Line / SPOT	07/09/22-07/09/22	3	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$600.00	\$600.00	Washington (WJLA)		7/4/22
18.0	Normal Line / SPOT	07/09/22-07/16/22	3	:30	7:28P- Jeopardy Wknd							1		2	\$1,000.00	\$2,000.00	Washington (WJLA)		7/4/22
19.0	Normal Line / SPOT	07/09/22-07/16/22	3	:30	6P- 7P (EST)							1		2	\$400.00	\$800.00	Washington (WJLA)		7/4/22
20.0	Normal Line / SPOT	07/10/22-07/17/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	2	\$350.00	\$700.00	Washington (WJLA)		7/4/22
21.0	Normal Line / SPOT	07/10/22-07/10/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		7/4/22

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